

## **New Regional MLS Rules Add Strength to Regional IDX**

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Recently, according to Regional MLS, [rmlsfl.com](http://rmlsfl.com) states:

Beginning Monday, December 15th, 2008, the following new rules are in effect for photos:

1. Photos must be added to a listing within five (5) days of entry into MLXchange.
2. At least one photo must be of the front exterior of the property.
3. Rental listings are now required to have a photo and follow all the photo rules.

This is great because it adds strength to the Regional MLS of greater West Palm Beach. Currently, there are many available properties for sale in the Regional MLS without photos.

Listings without photos weaken the Regional MLS and consequently, Regional IDX. When, according to NAR, more than 80% use the internet to buy their home, it's imperative that they find the information they seek.

Remember that any photo added to Regional MLS automatically shows on your web site within 24 hours, if you're a Regional IDX member. That's right, your web site is working even when you're sleeping.