

Mobile Apps for Real Estate Agents Release

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Tuesday, 02 October 2012 -

Today I'll release our mobile app product that works the same on iPhones (all versions), iPads (all versions) and Android devices (all versions) which is totally branded to the real estate agent. As I gear up for the Jupiter-Tequesta-Hobe Sound (JTHS) Realtors Trade Show at the Frenchmen's Reserve, I'm listening to one of my leadership podcasts that I tend to listen to in the morning time.

It asks 8 questions that all leaders should ask. Here they are:

1. What happened to make you feel like you are successful?
2. Who needs to be sitting at the decision making table?
3. Where are we manufacturing energy or what are we not really excited about?
4. Where do I make the greatest contribution to the group?
5. Who (or what) isn't keeping up?
6. What have we become attached to is no longer the best way to anymore?
7. If we got kicked out and a new leader was hired, what would that new leader do?
8. What would a great leader do?

I think the new app integration applies to real estate agents who ask these questions to themselves. It will make you feel successful. You'll be excited about it (I know we are). You can make a great contribution to your clients. It is cutting edge technology. It is a new way to thinking about your business. And I think a great leader would do this. So should you! Shameless promotion.

If you want to come by and check it out, we'll have a demonstration running.