

Top 10 Places Real Estate Agents Should Setup Their Digital Profiles

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Tuesday, 03 June 2014 - Last Updated Tuesday, 03 June 2014

Real Estate agents are learning to dominate the digital landscape. When I talk to agents one on one, it amazes me how many of them have not setup their social media profiles.

But I understand. The world is a confusing place. There are clients to serve and lives to live. This leads to the fact that agents do not know where to start in the first place.

So to make it easy and to get everyone started in the right direction, here is a list of the top 10 places that agents should setup their digital profiles (in no particular order).

1. Facebook-Page (Not personal profile).
2. Twitter
3. Realtor.com
4. Zillow
5. Trulia
6. YouTube
7. LinkedIn
8. Pintrest
9. Google+
10. ActiveRain

If you do not have your social profiles setup yet, spend some time this week to do so. After all, what's better than being in the first spot in Google when someone searches your name? Being in the first 10 spots.