RIS Media

Written by Doug Kruhm Saturday, 04 May 2013 -

One of the aspects I really dislike about RIS MEDIA is that they only do stories on companies that advertise with them.

That's all. I was going to comment on one of their articles how they bash broker web sites and syndicate web sites at the same time but what's the point. They are simply promoting one of their advertisers who can solve brokers' problems by pulling out of syndicate sites like zillow.com and trulia.com and enforcing their technology on the broker's web site.

It would really awesome to see an actual news outlet that covered real estate industry news in a way that wasn't biased towards accounts receivable.